

HOSPO GIVEAWAY TERMS

1. Business must be located in Victoria
2. Business must be in the hospitality industry (eg: a restaurant, bar, cafe, catering company etc)
3. Entrant must have followed every step stipulated in the Instagram giveaway post
4. Any graphic design aspects include 2 rounds of revisions. Any additional revisions are chargeable
5. Sally Hulse Photography (hereafter referred to as 'the photographer') owns the rights to any and all photos taken and can post them to websites, social media platforms, and use them for instructional videos and courses. Any and all photos produced in connection with, or in the process of fulfilling this agreement, are expressly and solely owned by the photographer to use in the reasonable course of business. The photographer grants the winner a non-exclusive license for all photos for commercial use on the winners social media, website, email and for internal non-advertising purposes without further permission or compensation.
6. The winner may amplify, boost or put ad spend behind the deliverables on social media platforms via the winners handles at no extra cost. Any amplification, whitelisting, or paid media outside of social media and digital platforms will require a fee of 10% of total ad spend to be paid prior to the execution of such paid media. Any usage not expressly mentioned in this agreement may be subject to additional licensing fees.
7. Prohibited Use of Images: Some uses of the photographer's property are expressly prohibited in order to maintain the integrity and quality of the photographers reputation and work:
 - Any resale of the photographs through direct or indirect means, including, but not limited to: selling the photos as stock photography; selling or allowing the use of the photos by a third party such as an advertiser.

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- Any illegal assignment of the photographer's work, such as allowing third party use of a photograph online or in print without attribution.
 - Any use deemed defamatory or outside the scope of this contract, at the discretion of the photographer.
 - Any significantly retouched or further edits of photographs that materially alters the composition of the photograph, such as by applying filters, changing the colours or other means of degradation
8. The 2-3 month length for the social media calendar is an estimation only and is dependant on how often the client wishes to post.
 9. Prize to be used within 6mths of winner being announced
 10. Entries are accepted from June 8 until June 14 2021 at 4.30pm. The winner will be announced on Monday September 14, 2020 on TCW and Sally Hulse Instagram. The winner will also be notified by email.